



Pure Fishing Discount Program

Outdoor journalists have enjoyed the Pure Fishing VIP discount on all our products for years. With the growth of the company to encompass more brands, the VIP program has expanded to include all the products you favor for catching more fish and reporting to your audiences.

Effective immediately, the following VIP discount forms should be used when placing an order.

With the exception of PENN reels, all brands are available at a 40% discount off of our MSRP. Penn products are now available at a 30% discount.

To place an order, simply complete the form and follow the submittal and payment instructions listed.

Please contact us with any questions.



LIVE TO FISH



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7 Science Court
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purefishing.com
800.334.9105

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Spirit Lake, IA 51360
purefishing.com
877.777.3850

Philadelphia Office
3028 West Huntington Park Ave.
Philadelphia, PA 19132
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215.229.9415

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